

Dr Stephanie Burns presents

VOICE
OF

LEADERSHIP

LEADERS MAKE AN IMPACT WHEN THEY SPEAK –
WHAT ARE THEY DOING AND HOW DO THEY DO IT ?

SYDNEY

12 May 2020

9.30am - 5.00pm

MELBOURNE

6 May 2020

9:30pm - 5:00pm

WiBF MEMBERS ONLY

\$770 per person

2020 PROGRAM

“Your voice matters. When it comes to really unlocking your voice, your power, in your way, there is no greater teacher than Dr Stephanie Burns. Stef is fun, she cares, she’s real and she’s back at WiBF.” - CHRISTINE YATES, EXECUTIVE GENERAL MANAGER NAB

Part 1: Perception and Aspirations

The smartest people aren't always the most successful. How you are perceived in the work force matters greatly. This first part of the day focuses on how perceptions are formed and become attached to our name. To do this we'll look at the connection between our visible characteristics such as, facial expressions, posture, dress, and the perceptions others have of us. We'll also look at how our movement affects how we think. We will explore useful professional perceptions and what causes them; and then look at professional growth through this lens of understanding and how to manage perceptions to your best benefit over time.

Part 2: Changing Behaviour

Growth and development in a career takes targeted actions. In other words, we need to engage in activities that lead to a broader range of skills and knowledge. This part focuses on the tricky nature of change. We will use our new understanding of the role of perception to explore exactly what behaviours we would as individuals benefit from changing and what new behaviours would be useful to gain. We then extend on this to the topic of feedback, both giving and asking for feedback we can work with to grow.

Most factors related to one's career success are personal.

This course is about YOU.

It leads you to examine how you do what you do, how you are perceived, and how you can add layers to your behaviours allowing you to effect change in others over the course of your career.

**EXCLUSIVELY OFFERED TO WiBF MEMBERS
Be quick to enrol, limited places available.**

REGISTER NOW VIA WWW.WIBF.ORG.AU

ABOUT THE TRAINER



Dr. Stephanie Burns is well known in the Australian corporate, education and government communities. Trained originally as an engineer by the U.S. Army her career evolved through influential studies into human behaviour. Her own research has led to practical solutions to problems in the areas of leadership, communication, learning and teaching effectiveness. She has lived in Australia since 1987, and completed her PhD with the University of South Australia.

LEARNING OUTCOMES:

- ◆ Professional communication is not just “talking”; these communications are crafted carefully and delivered for effect. Specifically, to make your idea, their idea. Learn how to craft your professional communication to open the mind of the recipient to listen without premature judgement, to follow an argument, to assess value of an idea. This is the cornerstone of influential communication.
- ◆ Learn how perceptions of you are created, and come to clearly understand their resilience and effect on your career opportunities. And, learn what you can do to have more control over perceptions.
- ◆ Experience how your habituated movements - the way you walk, your posture, gesture and so on - are directly linked to your mental processes such as your decisiveness, risk-taking, seriousness, lateral thinking, empathy and so on.
- ◆ Expand your range of behaviour to become more influential across a broader demographic.
- ◆ One significant aspect of effective communication is your ability to “read”, in situ, the effect of your communication on others. This ability allows your mind to make small subtle shifts in delivery. Becoming aware of, and sensitive to, the effects of your communication is an important feature of this course.
- ◆ If you take on the seriousness of continuous growth, then understanding how to manage long-ish term goal pursuits will be critical. You will come to understand the nature of change when learning is required, and how to avoid the procrastination/avoidance traps that plague most adults.
- ◆ The way our expertise to do a job is constructed in the brain, is not the same as the way we would talk about, or describe, how we do that job to others. Communication is a linear form, that requires that we know what to say first, what next and so on in order to be understood. Transforming our expertise into verbal coherent communications is a tool you will need to succeed.

“When one receives feedback that you have to adapt your style to relate better to stakeholders, it isn't easy if you've spent 10-20 years operating in a certain style. However, no one actually tells you how to make this change. To my amazement, I found after attending this workshop series that Stephanie's practical tips worked, no matter the situation. I attended her workshops several years ago. I continue to apply them to this day. I highly recommend it for men & women who want to grow their influence.”

- KARINA KWAN, NED, FORMER CFO OF CITI AUSTRALIA & NEW ZEALAND

“Stephanie is an outstanding presenter, her Voice of Leadership programme was exceptional. I often apply the skills we learned from Stephanie. This course is the best professional learning I have experienced.”

- GABRIELLE MUNZER, SENIOR BUSINESS DEVELOPMENT MANAGER, CHALLENGER INVESTMENT PARTNERS

“Voice of Leadership is a fantastic program. Stephanie teases out complex threads of presentation skills, body language and self-awareness practices and packages them into easy to use tools. I left the program better equipped to modify the way I speak and present myself and noticed an immediate improvement in how I communicate in all contexts”

- EMMA SEYMOUR, FINANCIAL CONTROLLER, JOBADDER