

## Women in Banking & Finance Announces HSBC as Headline Sponsor for 2020 WiBF Awards Program

Women in Banking and Finance (WiBF) is delighted to announce HSBC as our headline sponsor for the 2020 WiBF Awards Program. A longstanding WiBF member, HSBC shares WiBF's passion for inspirational mentors and effective gender practice throughout the sector. As a business operating in 65 markets around the world, HSBC believes diversity brings benefits for its customers, business and people. In partnership with HSBC, the 2020 WiBF Awards will be absolutely exceptional.

HSBC Australia Interim CEO, Noel McNamara, said: "We are pleased to partner with WiBF for their inaugural Awards Program, which we believe will make a meaningful difference in enhancing gender diversity in financial services, particularly at senior levels. This program very much aligns with our own goal of creating an inclusive workplace where all colleagues are valued, respected and supported to fulfil their potential."

WiBF CEO, Jen Dalitz, said "We are thrilled to welcome HSBC as headline sponsor for the 2020 WiBF Awards Program. Our mission at WiBF is to make a tangible impact on gender diversity in the banking and finance sector, with an emphasis on increasing the representation of women in key leadership positions. This Awards Program – unique in being run by and for members of our industry - provides a platform to showcase the success stories of the individuals, teams and corporates who are making a positive impact toward gender diversity across the Australian financial services sector."

The 2020 WiBF Awards Program is open to all employees of WiBF's corporate member base spanning the banking, finance, investment management, super funds, Government and professional firms, and nominations can be submitted via the WiBF website.

There are ten individual Award categories, as well as a Corporate Member organisation Award currently open for nomination. Nominations will close on 31 March 2020.

Winners will be announced at an exclusive Awards Luncheon taking place on Thursday 14 May 2020. Our featured keynote is Ann Sherry AO, Non-Executive Director of NAB. Ann is one of Australia's leading business executives with a career that spans Government, Banking and Cruise Tourism.

For more information about becoming an Award category sponsor of the 2020 WiBF Awards Program Presented by HSBC, or to become a member of Women in Banking and Finance, please contact Jen Dalitz, CEO of Women in Banking and Finance, on 0437 64 6664 or [ceo@wibf.org.au](mailto:ceo@wibf.org.au).

### About Women in Banking and Finance (WiBF)

WiBF is a not-for-profit membership association aimed at increasing the representation of female leaders in the banking and finance sector. WiBF's corporate members represent major Australian trading banks, investment banks, fund managers, ASX accounting firms and collectively employ over 200,000 individuals.

2020 is a very special year for Women in Banking and Finance (WiBF) as the industry association celebrates 20 years since inception, 20 years of women supporting women and 20 years of working with WiBF Corporate Members to create a tangible impact on gender diversity across the sector.

### About HSBC Australia

In Australia, the HSBC Group offers an extensive range of financial services through a network of 45 branches and offices. These services include retail and commercial banking, trade finance, treasury and financial markets, payments and cash management and securities custody. Principal HSBC Group members operating in Australia include HSBC Bank Australia Limited (ABN 48 006 434 162 AFSL/Australian Credit Licence 232595) and The Hongkong and Shanghai Banking Corporation Limited (ABN 65 117 925 970 and AFSL 301737)

