



women  
banking  
and  
finance

# GREAT LEADERS ARE MADE

A unique breakthrough  
leadership development program  
for women

<https://www.wibf.org.au>

**glam**<sup>TM</sup>  
great leaders are made

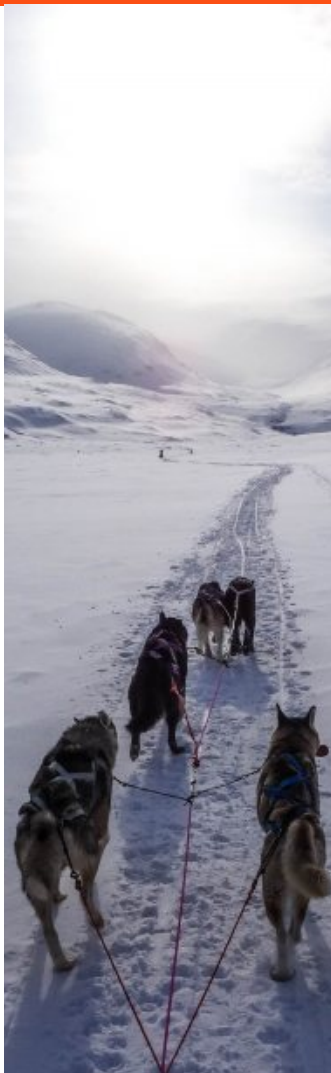
# The Great Leaders Are Made (GLAM™) Program for Women in Leadership is Australia's most successful leadership training program designed specifically for women.

Designed by one of Australia's most recognized and awarded leadership thought leaders, author, commentator, coach and provocateurs, Avril Henry and her team of experienced leaders and facilitators, Jan Dent and David Kwasha, GLAM™ is specifically designed to empower current and future female leaders with real world best practice leadership skills. In addition we focus on further development of, self-awareness, self-leadership, career and your own brand leadership management skills.

As literally hundreds of testimonials\* from course attendees support, GLAM™ as delivered by Avril and her seasoned team of facilitators is an authentic and pragmatic 3 days of development aimed to leave all attendees with practical skills and methods they can use immediately after each workshop to enhance and accelerate their career paths in leadership.

\*Testimonials Available on Request

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# Are women well represented in senior and executive roles in your company? Do you have a focused strategy to develop women for leadership roles?



Since 2011, of the 700+ attendees of the GLAM program over 50% were promoted within their current organization, while many other attendees were considered for future promotion or joined new employers at a more senior level, within 1 year of completing the program.

Practical development and empowerment of women in your organization for senior leadership roles is an excellent opportunity to maximize returns of your investment in your people whilst also creating a competitive global advantage. Increasingly, this is a compliance issue with the ASX and AICD requiring companies to increase the number of women to their executive teams and boards.

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# GLAM™ Course Outline

The overall aim of the GLAM™ program is to empower participants with enhanced self-awareness and adaptive communication skills required for best practice leadership, whilst further developing their management and leadership skills broadly in preparation for more senior roles.

## DAY 1: INFLUENCING THROUGH COMMUNICATION AND LISTENING

- Understanding your communication style and that of others
- How we communicate in normal situations and how that changes under pressure
- Principles of effective communication and active listening
- The difference in how men and women communicate and how to adapt our communication to achieve better results.

## DAY 2: RESOLVING CONFLICT CONSTRUCTIVELY, NETWORKING AND MANAGING YOUR CAREER

- Conflict resolution fundamentals
- Creating a win-win scenario using the Conflict Map™ to effectively analyse and resolve conflict
- Setting goals
- Use a Career SWOT Analysis™ tool to advance to the next level
- How to network effectively and strategically
- Creating your own brand and managing your professional image

## DAY 3: FINDING BALANCE AND LEADING THE FUTURE WORKFORCE

- Exploring the dimensions of Work/Life balance
- Benefits of flexibility to individuals and organizations
- Presence and creating your "Third Space™"
- Leadership skills now and in the future
- What makes an effective and inspiring leader
- Communicating and leading effectively across different generations at work

# Exclusive price for WiBF Members Only \$2,700 + GST



## Who should attend?

Women who would benefit most from attending our GLAM program are:

- Part of a high potential talent management program
- Team leaders or middle managers being prepared for senior management roles
- Open to develop their communication, people management, conflict resolution, career management and many other skills

## What to expect

We are thrilled to announce that GLAM (Great Leaders are Made) is now going virtual. We will be running our next program via Zoom direct into your home office. These fully interactive dates will run from 11am to 3pm and promise to be a great day.

24th August Day 1A  
3rd September Day 1B  
10th September Day 2A

4th October Day 2B  
21st October Day 3A  
29th October Day 3B

Each session has a theme, with interactive exercises during the session, encouraging attendees to participate actively.

The program is expected to have an average of twenty (20) attendees, to maximise opportunities for interaction and group learning.

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