

# *WiBF Education Programs*

2021 Calendar Year



forging leadership pathways for women in our industry

*For two decades, WiBF has been the voice for women in the sector and has been supporting our corporate members in attracting, retaining and developing women into leadership roles.*

## WHO IS WiBF?

- > We are a NFP association of Corporate Members that provides opportunities to enable women to thrive in all stages of their career.
- > Our customised programs, top tier events and strategic networks are developed taking into account topical issues and challenges, to assist our members in meeting their business objectives.
- > We also foster industry-wide cooperation aimed at improving gender diversity and inclusive leadership practices across the sector.

## WHAT WE DO?

- > Provide mentoring and career development opportunities for female leaders;
- > Facilitate networking and knowledge transfer at educational events and learning forums;
- > Share insights and thought leadership on gender diversity and inclusion across the industry; and
- > Invite men to participate in our programs and events to foster relationships amongst peers.

## THE WiBF WAY

Our approach is oriented towards achieving lasting, sustainable change:

- > We believe diversity strengthens business performance;
- > We create opportunities for personal and professional development ;
- > We recognise global focus, leadership and networks as key to future success;
- > We engage and influence decision makers; and
- > We showcase and celebrate our successes

*The 2020 year in review.*



56 Corporate Members spanning the banking, finance, treasury, investment management, regulation, insurance, fin-techs and professional services spheres



Our 12th Annual Forum hosted by Deutsche Bank held by livestream with over 1,000 participants, cementing our position as a premiere think fest in the banking and finance industry



40 webinars hosted with over 5,000 members registered covering a broad range of leadership, business, finance and wellbeing related topics



A graduating class of 72 mentors and mentees from our annual WiBF Mentoring for Success Program from Sydney, Melbourne and Brisbane

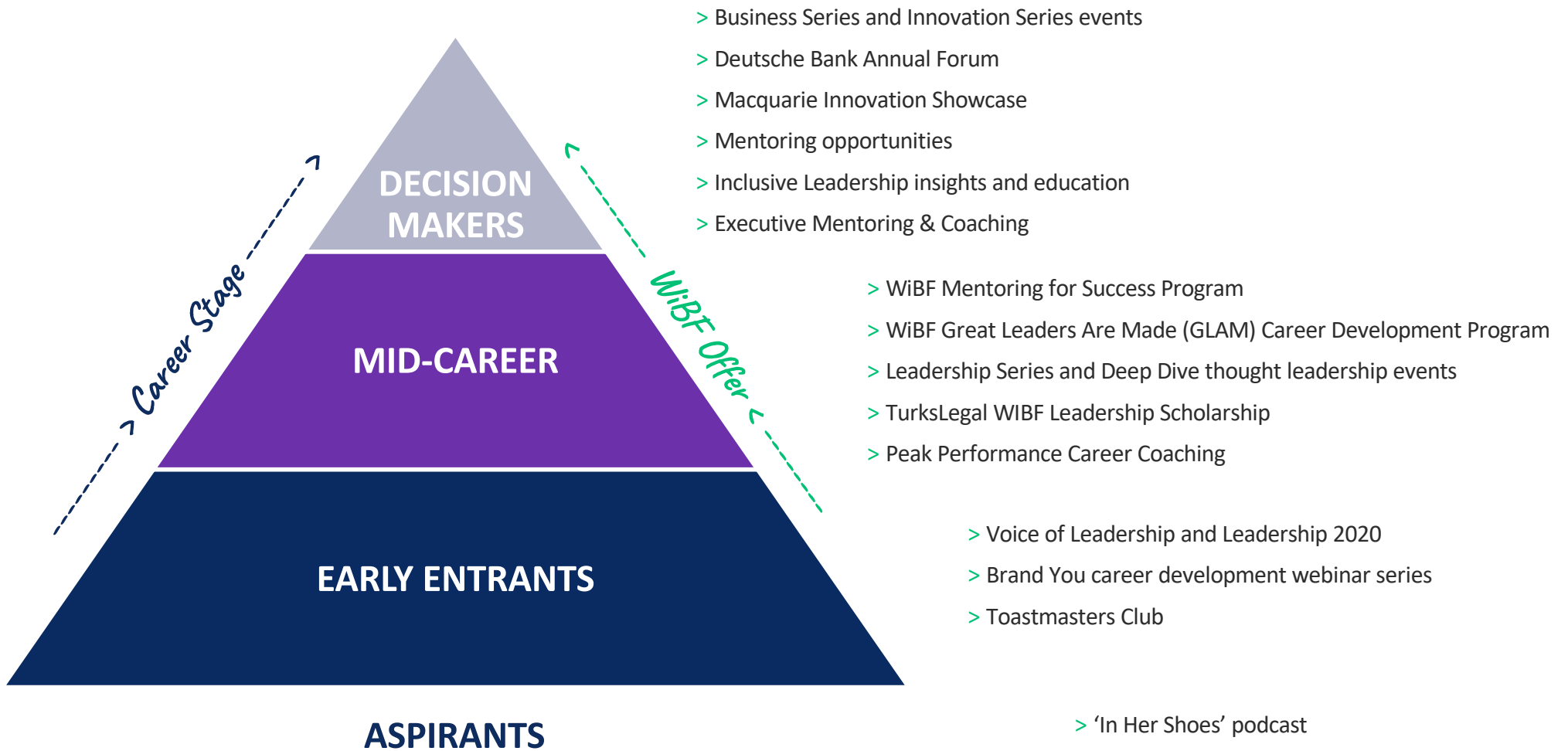


60 participants in our *Great Leaders are Made* program with Avril Henry, and 130 participants in our *Leadership 2020* program with Stephanie Burns PhD



Our 7th annual TurksLegal WiBF Leadership scholarship awarded to one lucky WiBF member who will study in 2021 at the Melbourne Business School

Our objective is to support the advancement of women into leadership roles within the sector, by providing relevant professional development, knowledge transfer, and diversity and inclusion tools that filter from the top down.



## MENTORING FOR SUCCESS

### STRUCTURED PROGRAM

### INDEPENDENCE ASSURED

### EXPERIENCED MENTORS

### EXPERT FACILITATION

### MAGIC IN THE MATCHING

### PROVEN TRACK RECORD

- > *FEMALE MENTEES* in mid-senior management matched with experienced *MENTORS* from across the industry
- > VIRTUAL and Sydney hybrid cohorts in 2021
- > 5-month program comprising workshops, personal & professional development and 1:1 mentoring
- > Organisations nominate equal numbers of mentees and mentors, who are pooled across the industry
- > Mentors are men or women with 20+ years experience in leadership roles across the sector
- > The WIBF Mentoring for Success program is facilitated by Serendis Leadership, led by Maud Lindley
- > Participants matched according to level of seniority, area of expertise, personality and learning styles
- > Our flagship program run annually since 2007 with cohorts commencing in May 2021

*\$5,500+gst per mentoring pair*

**GLAM  
(GREAT LEADERS ARE MADE)**

**STRUCTURED PROGRAM**

**PRACTICAL CONTENT**

**NETWORKING ELEMENT**

**EXPERT FACILITATION**

**NEW TO WiBF**

- > For *EMERGING FEMALE LEADERS* in banking and finance looking to grow into an executive leadership role
- > VIRTUAL cohort in 2021
- > 6 half days of development spaced over 3 months and delivered via classwork, role plays, activities and homework exercises
- > Prepare participants for more senior roles in their organisation by:
  - Day 1 & 2: Influencing through communication and listening
  - Day 3 & 4: Networking and managing your personal brand and image
  - Day 5 & 6: Finding balance and leading the future workforce
- > Learning delivered in cohorts of up to 30 participants who will learn and grow together, forging lasting relationships in the process
- > Facilitated by Avril Henry, an internationally-acclaimed keynote speaker and provocateur on leadership, diversity and workforce effectiveness and with deep experience in banking and finance
- > Commencing in Sydney and Melbourne in March 2021

*\$2,700+gst per participant*

## VOICE OF LEADERSHIP – LEADERSHIP 2020

EXPERT FACILITATION

PRACTICAL CONTENT

TRANSFORMATIONAL

FOCUSED LEARNING

- > For *WiBF MEMBERS* seeking to increase their influence and impact through changing own behaviours and those of others
- > Facilitated by world-renowned adult educationalist Dr Stephanie Burns who designed this program specifically for WIBF members.
- > 5 x 90 minute interactive virtual workshops
- > Participants learn about perception, influence and the effectiveness of behavioural change with activities and experiential learning:
  1. Becoming a life-long learner
  2. Overriding the habit of procrastination
  3. Managing fear, anxiety and lack of confidence
  4. Getting to know and understand yourself
  5. There's more than enough time
- > Described as “life changing” and “the best professional development of my career” by past participants
- > Will be offered in 2021 in March and August as a full day program in Sydney and Melbourne to enable more interstate participation

*\$700+gst per participant*

## PEAK PERFORMANCE COACHING

### STRUCTURED PROGRAM

### FLEXIBILITY

### EXPERT FACILITATION

### ADJACENT OPPORTUNITY

### AUSTRALIA-WIDE

> For *WiBF MEMBERS* looking to lift their performance and capitalize on career potential through 1:1 coaching

> Four one-on-one career coaching sessions with prework to set program goals in context of participant's unique circumstances

> Convenient virtual meetings to minimise downtime and with flexible start date and timing of sessions to meet individual needs

> The program is led by Kristy Macfarlane CPHR, a highly skilled leader and accredited executive coach with extensive experience spanning banking and professional services.

> Peak Performance is an ideal add-on to the GLAM leadership development program and can be run in parallel or sequence to amplify development

> Offered throughout Australia to all members of WiBF

> On demand with commencement any time

*\$2,000+gst per participant*



## EXECUTIVE COACHING & MENTORING

### STRUCTURED PROGRAM

### FLEXIBILITY

### EXPERT FACILITATION

### ADJACENT OPPORTUNITY

### AUSTRALIA-WIDE

> For *WiBF MEMBERS* holding executive level roles who are looking for professional development tailored to their needs

> This program is offered in collaboration with McCarthy Mentoring and is designed for executive level participants, which may include CEOs, senior decision-makers and executives from WiBF corporate member organisations.

> Structured six month professional development program.

> one2one online guided platform covering key leadership themes to support participants throughout.

> In depth interviews, organisation briefing and strategic matching with advisor (coach or mentor depending on expectations and goals).

> Offered throughout Australia to all members of WiBF.

> Program available for commencement at any time.

*\$9,750+gst per participant*

# WiBF Events Calendar: January - June 2021\*

	MON	TUE	WED	THU	FRI	MON	TUE	WED	THU	FRI	MON	TUE	WED	THU	FRI	MON	TUE	WED	THU	FRI	MON	TUE	WED	THU	FRI
JAN	.	.	.	.	1	4	5	6	7	8	11	12	13	14	15	18	19	20	21	22	25	26	27	28	29
FEB	1	2	3	4	5	8	9	10	11	12	15	16	17	18	19	22	23	24	25	26	.	.	.	.	.
MAR	1	2	3	4	5	8	9	10	11	12	15	16	17	18	19	22	23	24	25	26	29	30	31	.	.
APR	.	.	.	1	2	5	6	7	8	9	12	13	14	15	16	19	20	21	22	23	26	27	28	29	30
MAY	3	4	5	6	7	10	11	12	13	14	17	18	19	20	21	24	25	26	27	28	31	.	.	.	.
JUN	.	1	2	3	4	7	8	9	10	11	14	15	16	17	18	21	22	23	24	25	28	29	30	.	.

Geographical Key

ONLINE	SYD	MLB	BRS	ADL	PER
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BSL = Business Series Lunch  
 IS = Innovation Series  
 LSL = Leadership Series Lunch  
 BRS = Brisbane Event  
 PER = Perth Event

DD = Deep Dive Thought Series  
 NGE = Next Gen Events  
 VOL = Voice of Leadership  
 LF = Leadership Futures

DRS = Dealing Room Series  
 AF = Deutsche Annual Forum  
 MIS = Macquarie Innovation Showcase  
 AW = WiBF Awards Lunch

MP = WiBF Mentoring Program  
 ML = WiBF Mentoring Program HR launch  
 GLM = WiBF GLAM Development Program  
 WEB = Webinar

Public School holidays

\*Dates are subject to change



Note: Live events will be announced throughout the year as health restrictions permit, with registration through wibf.org.au. Events will take in Sydney, Melbourne, Brisbane and Perth.

# WiBF Events Calendar: July - December 2021\*

	MON	TUE	WED	THU	FRI	MON	TUE	WED	THU	FRI	MON	TUE	WED	THU	FRI	MON	TUE	WED	THU	FRI	MON	TUE	WED	THU	FRI
JUL	.	.	.	1	2	5	6	7	8	9	12	13	14	15	16	19	20	21	22	23	26	27	28	29	30
												MP		MP		WEB					WEB				MP
AUG	2	3	4	5	6	9	10	11	12	13	16	17	18	19	20	23	24	25	26	27	30	31	.	.	.
	WEB		VOL			WEB	MP	VOL	MP		WEB		VOL			WEB		VOL				MP			
SEP	.	.	1	2	3	6	7	8	9	10	13	14	15	16	17	20	21	22	23	24	27	28	29	30	.
			VOL			WEB					WEB	MP													
OCT	.	.	.	.	1	4	5	6	7	8	11	12	13	14	15	18	19	20	21	22	25	26	27	28	29
							MP				WEB			MP		WEB					WEB				
NOV	1	2	3	4	5	8	9	10	11	12	15	16	17	18	19	22	23	24	25	26	29	30	.	.	.
	WEB					WEB					WEB	MP				WEB					WEB				
DEC	.	.	1	2	3	6	7	8	9	10	13	14	15	16	17	20	21	22	23	24	27	28	29	30	31

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*See you in 2021!*

We look forward to your participation.

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